

## Background Information

**B**rigadier General Nick Halley (U.S. Army, Retired) is a recognized expert on leadership and terrorism. He has commanded thousands of our soldiers in combat in three conflicts - Vietnam, Grenada, and Desert Storm. He is an army paratrooper, army ranger and special operations veteran. He has been awarded many significant decorations, including two Silver Stars for bravery in combat actions, four Bronze Stars, and two Purple Hearts for wounds in combat operations.

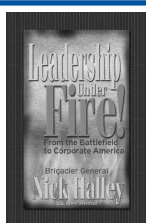
His final active duty assignment was the Commanding General of the artillery and rocket forces in Desert Storm, where he commanded tens of thousand of our soldiers in the most challenging leadership environment - combat. Since his retirement from the Army, General Halley has had a distinguished civilian career at the Director / Vice President / General Manager level with several prestigious international electronics firms, including Motorola.

General Halley is a graduate of the United States Military Academy at West Point and the Army War College. He holds a master's degree in nuclear physics from the University of Virginia.

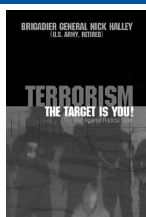
Currently, he is the on-air military and terrorism expert for WGN-TV in Chicago, which is seen nationwide on cable. He has made numerous appearances as a terrorism analyst on FOX News Network.

General Halley is a speaker, coach, consultant and facilitator in both leadership and terrorism subjects.

### Books from General Halley

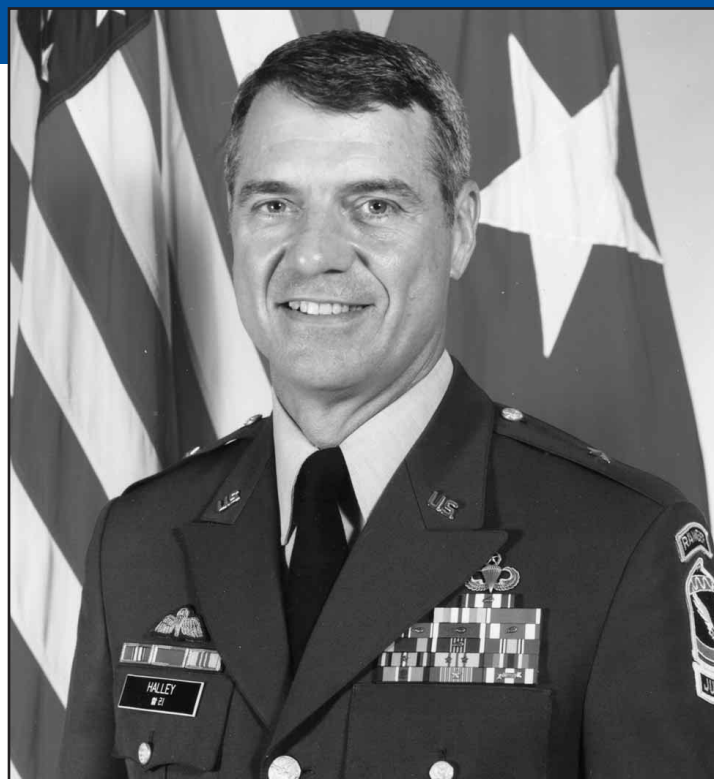


**Leadership Under Fire!**  
From The Battlefield to  
Corporate America



**Terrorism -  
The Target Is You!**  
The War Against Radical Islam

Books can be purchased at [Amazon.com](http://Amazon.com) or directly through [www.generalnickspeaks.com](http://www.generalnickspeaks.com)



*Brigadier General Nick Halley (U.S. Army, Retired)*

### *Why Meeting Planners Engage Brigadier General Nick Halley*

- **VALUE**

*More than worth the investment. Ongoing payback long after initial impact. Nick changes attitudes and perspectives.*

- **REACTIONS**

*Most outstanding, interesting, inspiring and informative presentation of the year. Exceeded all expectations.*

- **INSIGHT**

*Nick expertly blends the key leadership principles learned in his government, military and corporate experiences into a valuable, interesting and useful set of leadership lessons.*

- **PATRIOTISM**

*Greatly increases your insight and sense of patriotism. Makes you feel good about being an American.*

- **RESULTS**

*Audiences leave with a new perspective, increased enthusiasm and a renewed sense of purpose.*



**Brigadier General Nick Halley**  
(U.S. Army, Retired)

*"When you've got a battle to win,  
Leadership determines the outcome."*

General Halley's presentations are based on extensive international experience as a senior leader in government, military and corporate organizations. His talks are insightful, interesting, educational and inspiring.

### **Nick's Speaking Experience Include:**

- AC Nielsen
- Motorola
- WGN TV, Chicago
- World Equity Group
- Mechanical Contractors Association
- Construction Financial Managers Association
- NW Illinois Executives Club
- Cambridge Bank
- Illinois Road Builders Association
- US Army Official Desert Storm Speaker
- Boy Scouts of America
- Loyola and Lewis Universities
- NW Illinois Police Academy
- Union League of Chicago
- U.S. Embassies, Korea & Japan

**General Halley is a speaker, coach,  
consultant and facilitator.**

## **Popular Topics Include:**

(See [www.generalnickspeaks.com](http://www.generalnickspeaks.com) for Program Details)

• **LEADERSHIP UNDER FIRE** •  
*Leadership in Corporate America.  
Military Principles Applied to Corporate America.  
From the Battlefield to the Corporate World.*

• **TERRORISM - THE TARGET IS YOU!** •  
*What you need to know today about  
International Terrorism and how it affects  
your economic future. Includes critical planning  
and preventative measures.*

### **WORLD WAR IV**

• **WAR AGAINST TERRORISM** •  
*Background, Causes, How to Win.  
Analysis of current world situation.  
How it affects your lives and business.*

• **BASIC TRAINING LEADERSHIP** •  
*The discipline of leadership. Individual  
development to attain company objectives  
through core principles. Coaching, consulting  
and facilitation designed and tailored to  
your specific needs.*

### **- Testimonials -**

*"Absolutely great! The most informed, interesting and insightful talk I have ever heard. Captivating presentation given with passion and inside information. Greatly exceeded expectations. It is clear why you were so successful in both your military and corporate careers."*

**-AC Nielsen-**

*"You definitely exceeded our expectations and kept us spellbound throughout your presentation! Most outstanding and inspirational talk of the year. Your leadership insights and inside information were a revelation. Rave reviews from all of our members."*

**-Construction Financial Management Association-**

*"Your ability to bridge the gap between military and corporate leadership and take the best lessons learned and leadership principles from both is amazing. Your talk was very inspirational and motivated our leaders to 'Take Action Now' to be better leaders in their organizations."*

**-Mechanical Contractors Association-**

*"Brigadier General Nick Halley has made a major and significant contribution to our viewers understanding of international terrorism and the Iraqi conflict and how those operations are a part of the overall US Strategy. His insights and knowledge are amazing."*

**-WGN-TV Chicago, News Director-**

**To have Nick inspire your people, call:**



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